

Optimization

Task 1: Design the most economical open-topped barrel that will hold 20 L.
The cost of material per cm² for the base is triple the cost of the wall.

$$V = \pi r^2 h$$

$$20000 = \pi r^2 h$$

$$\frac{20000}{\pi r^2} = h$$

$$SA = \cancel{\pi r^2} + 2\pi r h$$

↑
no top

$$COST = 3\pi r^2 + 2\pi r h$$

$$COST = 3\pi r^2 + 2\pi r \left(\frac{20000}{\pi r^2}\right)$$

$$COST = 3\pi r^2 + \frac{40000\pi r}{\pi r^2}$$

$$COST = 3\pi r^2 + 40000r^{-1}$$

$$\frac{dC}{dr} = 6\pi r - 40000r^{-2}$$

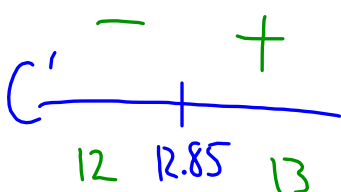
$$0 = 6\pi r - \frac{40000}{r^2}$$

$$\cancel{(r^2)} \frac{40000}{\cancel{r^2}} = 6\pi r (r^2)$$

$$\sqrt[3]{\frac{40000}{(6\pi)}} = r$$

$$r = 12.85 \text{ cm}$$

$$h = \frac{20000}{\pi (ANS)^2} = 38.55 \text{ cm}$$



Task 2: Determine the optimal fare for a bus company to charge if it is determined that each 5 cent increase in fare will result in 40 fewer passengers daily. Currently the company carries 600 passengers per day at a fee of \$1.50 each.

$$\text{fare: } \$1.50 + 0.05n$$

$$\text{passengers: } 600 - 40n$$

$$R = \text{fare} \times \text{passengers}$$

$$R = (1.50 + 0.05n)(600 - 40n) \rightarrow \text{expand...?}$$

$$\frac{dR}{dn} = 0.05(600 - 40n) + (1.50 + 0.05n)(-40)$$

$$0 = 30 - 2n - 60 - 2n$$

$$\frac{4n}{4} = \frac{-30}{4}$$

$n = -7.5 \rightarrow 7.5$ price decreases of 5¢
will give the max. revenue.

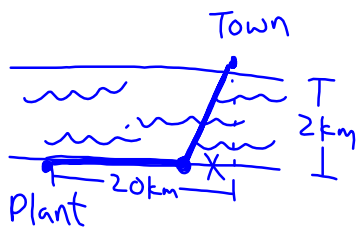
$$\text{New Price: } \$1.50 - 7.5(0.05) = \$1.50 - 0.375 = \$1.125$$

$$\text{Passengers: } 600 - 40(-7.5) = 900 \text{ passengers}$$

$$\text{Revenue: } \$1012.50 \text{ (approx } \$100/\text{day more)}$$

↙ ↘
\$1.10 \$1.15

Task 3: Determine the optimum path of the pipeline from the plant to the town if the cost of installing pipe under water is 4 times the cost of installing pipe underground. It is 2 km across the river and the town is 20 km down-river from the plant.



$$\text{hyp} = \sqrt{x^2 + 2^2} = \text{underwater pipeline}$$

$$20 - x = \text{underground pipeline}$$

$$x = \pm 0.516 \dots \text{km} \quad \text{cost} = 4\sqrt{x^2 + 4} + 20 - x$$

19.484 km
along shore,
then 2.06... km
across the river.

$$\frac{dC}{dx} = 4\left(\frac{1}{2}(x^2 + 4)^{-1/2}(2x)\right) - 1$$

$$0 = \frac{4x}{\sqrt{x^2 + 4}} - 1$$

$$1 = \frac{4x}{\sqrt{x^2 + 4}}$$

$$\sqrt{x^2 + 4}^2 = (4x)^2$$

$$x^2 + 4 = 16x^2$$

$$4 = 15x^2$$

$$\frac{4}{15} = x^2$$

$$\pm \sqrt{\frac{4}{15}} = x$$

$$\pm \frac{2}{\sqrt{15}} = x$$

$$\pm \frac{2\sqrt{15}}{15} = x$$

$\pm 0.516 \dots \text{km}$

$$C' \begin{array}{c} - \quad + \\ -0.516 \quad +0.516 \\ 0 \quad 1 \end{array}$$

Homework: page 215 #13, 16-18 and worksheet (tomorrow).